

VINROX TECHNOLOGIES

A ONE-STOP SOLUTION FOR ALL ELECTRONICS MANUFACTURING NEEDS

With a mission to become the biggest and most advanced Electronics Manufacturing Services company in India, Vinrox Technologies is progressing each day in the realm of manufacturing.

Vinrox Technologies, helmed by Ashvin Navadia takes pride in delivering end-to-end manufacturing solutions including PCB Fabrication, Components Sourcing, Turnkey PCB Assembly, PCBA Programming & Testing, Turnkey Box-Build, and Product Packaging.

Incepted in 2018, Vinrox is run by industry-rich professionals with integrity, transparency, responsibility and the highest ethical and moral standards. The firm also offers design and engineering services ensuring a complete ODM/OEM experience for the customers.

THE STALWART BEHIND THE FIRM

Ashvin Navadia is a graduate Engineer in Instrumentation and Control Engineering with 22+ years of industry experience in Product Design & Development, Global Sourcing, Vendor Development and Electronics Manufacturing. Before stepping into the world of entrepreneurship, Ashvin swotted up his skills by working in the engineering and global sourcing department of multiple organisations.

While elucidating the meaning of his company, he says, *"WIN combined with ROCKS makes VINROX. Each client associated with us 'Rocks' high and achieve a big Win."*

FROM A TEAM OF 10 TO 200 PROFESSIONALS

When the foundation of Vinrox was laid, the company had only 10 people but we all know that 'No one can whistle a symphony. It takes a whole orchestra to play it.' To take the company to heights, Ashvin spent hours hunting the right pool of people for Vinrox. "It was quite tough to find skilled human resources in Vadodara in the manufacturing domain. We hired tech-savvy fresher engineers,



ASHVIN NAVADIA
 CEO & Co-Founder,
 Vinrox Technologies

"We have grown 100% YOY and will be registering \$11 Million in revenue this FY."

trained them and aligned their thoughts to the company's vision," says Ashvin. Currently, the company has a team of 200 young passionate technocrats.

THE DIFFERENTIATING FACTORS

Vinrox is a one-stop shop for customers looking for all kinds of electronic manufacturing services. The company becomes a preferred choice of clients as it is equipped with:

- Excellent Sourcing network for PCB and Components
- Highly skilled, passionate and dynamic manpower
- No MOQ and can scale up to large-volume production
- Core experience in Product Life Cycle Management
- Advanced SMT Line from the world's leading brands

STRONG CLIENT RELATIONSHIPS

60% of the company's clients are US-based from different domains like Industrial Automation & Control, IoT and IT, Power & Energy, and Medical Devices companies. Unlike many other manufacturing companies, Vinrox assigns a dedicated project engineer to manage the client's project. Moreover, competitive pricing and regular support and unparalleled services give repeat business to the company.

"We have developed a range of PoE Injectors and PoE Switches with Giga speed and fiber connectivity for one of the leading distributors who used to import products from China. They have now stopped buying products from China and are selling products designed and manufactured by us," mentions Ashvin with pride.

Vinrox has also acquired many US-based clients who were earlier outsourcing manufacturing products from China, which clearly projects the scintillating future of the company.

THE STAGGERING GROWTH

Vinrox is growing by 100% YOY and will be registering USD \$11.00 Million (INR 91.00 Cr.) revenue in FY'22-23. Currently, the company has 3 SMT lines from Fuji, Japan.

We are planning to construct a top-notch state-of-the-art manufacturing facility in 1.25 Lac Sq. Feet land, having a 70,000 Sq. Ft. constructed area which will provide employment to more than 500 people in near future.

Vinrox has quite a few milestones to its name. The most coveted ones include:

- 'Indian Achievers Award 2021-22' in recognition of outstanding professional achievement & contribution to nation building
- Recognition under '10 Most Promising Electronic Manufacturing Service Providers-2019'